Kyle Kelly

UX Designer │ Product Specialist

LinkedIn · (415) 342 - 4790 · kylekelly.apps@gmail.com · Portfolio

2X startup founder with design expertise in creating internal office tools, B2B platforms, and apps for Gen Z.

My passion is for helping the human experience improve through inclusive tech, creativity, and scientific principles of design.

EXPERIENCE

Candid App — Lead UX Designer

MAY 2022 - OCTOBER 2023

- Managed a cross-functional team of 3 engineers, 2 product designers, and 6 interns.
- Led the hiring process for 11 roles within 12 months, including product and marketing positions.
- Played a pivotal role in Candid's seed round negotiations.
- Oversaw the entire product development lifecycle, from mockups to coding, for features such as "Lens" (video-based search) and "IRL" (events list).
- Achieved a significant increase of over 400% in social media presence within 3 months.
- Cultivated a dynamic team environment that mirrored the innovation of the product.

Break — Teacher / Traveler / Designer

NOVEMBER 2021 - APRIL 2022

- Teacher, at Teachers on Reserve
- UC Berkeley Design Club
- Traveled to 7 Countries
- Tennis/Golf Instructor

Livable — Consultant

AUGUST 2021 - OCTOBER 2021

- Revamped Livable's mobile and web platform to enhance user experience and support funding evaluation.
- Streamlined the dashboard to enable residents to analyze cost savings compared to other property owners.

HuddleBoard App — UX/UI designer

FEBRUARY 2020 - AUGUST 2021

- Lead designer at HuddleBoard, (a communication platform for workplace information democratization).
- Utilized Figma for mockups, headed design sprints, A/B tests, and wireframing.
- Invented "HuddleBot," a user engagement tool designed to counteract information gaps as the app scaled.
- Collaborated closely with developers to efficiently deliver production-ready designs.

Telesocial — Marketing intern and social media manager

SEPTEMBER 2015 - JANUARY 2016

- Managed advertising, user feedback, and creative meetings across digital and tangible platforms.
- Extended a 2-month internship to 4 months based on performance and overall contributions.

EDUCATION

University of California, Davis — BS, Political Science - GRADUATED

MURALS Thesis Program Selection

YC Startup School — Graduate

APRIL 2020 - JUNE 2020

Completed a 7-week course for startup founders, covering company formation, capital raising, networking, negotiation, and rapid scaling.

ACHIEVEMENTS

- Published in TechCrunch
- Google Certificate PM & UI/UX
- MURALS Scholar UC Davis

VOLUNTEER

- Big Brothers Big Sisters, (Big) to a (Little)

SKILLS

- Analytical Decision Making
- Adaptability/Communication Expert
- Leadership (creativity, inclusivity, integrity,)
- Prototyping, Beta Testing, A/B Testing, Mockups,
- User Personas, Wireframing
- UX Research and Design
- Sales B2C & B2B
- LinkedIn Sales Navigator

TOOLBOX

- Figma
- AWS
- GitHub
- Adobe
- Atlassian
- Hubspot